# Heterogeneous Treatment Effects Estimation: When Machine Learning meets multiple treatments regime

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Potential outcome theory and Rubin Causal model

# **Rubin Causal Model with mutli-treatments**

- *i* = 1, ..., *n*: an individual subject to a treatment.
- *T*: the treatment assignment variable.
- \$\mathcal{T} = \$\{t\_0, t\_1, \ldots, t\_K\$}\$: the set of possible treatments.
   Historically, \$\mathcal{T}\$ is binary and \$\mathcal{T} = \$\{0, 1\$}\$.
- $\boldsymbol{X} \in \mathbb{R}^d$ : vector of d covariates (confounders).
- Y<sub>obs</sub> = Y(T): the observed outcome corresponding to the treatment T.
- Y(t): the counter-factual outcome that would have been observed under treatment level t ∈ T.

**Goal:** Estimate the Causal Effect of the treatment T on the outcome Y.



Rubin Causal Model [Rubin, 1974]

# Assumptions of RCM

**Consistency**: For an individual *i*, we observe the potential outcome associated to assigned treatment  $T_i$ 

$$Y_{obs,i} = Y_i(T_i)$$

**Unconfoundedness**: Given the covariates  $\boldsymbol{X}$ , the treatment mechanism is unconfounded for all treatment levels

$$orall t \in \mathcal{T}, \ \mathbf{1} \{ T = t \} \perp \hspace{-0.1cm} \perp Y(t) \mid oldsymbol{X}$$

**Positivity**: Each individual has a positive probability of receiving any dose of treatment *t* when given the observed covariates

$$orall t \in \mathcal{T}$$
,  $orall oldsymbol{x} \in \mathbb{R}^d \;\; 0 < \mathbb{P}(\mathcal{T} = t | oldsymbol{X} = oldsymbol{x}) < 1.$ 

# Why Heterogeneous Treatment Effects?

Challenge 1: A treatment may affect individuals differently. We need to conduct group-level comparisons.



The treatment effect within a sub-group with covariates x is modelled by the Conditional Average Treatment Effect (CATE)

$$au_t(\mathbf{x}) = \mathbb{E}[Y(t) - Y(t_0) | \mathbf{X} = \mathbf{x}].$$

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# Estimation of CATEs using Machine Learning

Challenge 2: This is not a standard ML supervised learning problem

#### Machine Learning - Mitchell [1997]

A computer program is said to learn from experience E with respect to some task T and some performance measure P, if its performance on T, as measured by P, improves with experience E

Experience E = Supervised Learning i.e. Regression of  $Y(t) - Y(t_0)$  on the covariates **X**.  $Y_i(t) - Y_i(t_0)$  is not observed for each unit *i*. This is the fundamental problem of causal inference [Holland, 1986].

#### Task T = Prediction of the CATE $\tau_t$ for a given sub-group with covariates **x**.

Performance Measure P = Accuracy, Precision, RMSE etc. The counterfactual prediction is counterfactual by definition, it cannot be measured without knowing the ground truth model.

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# What is a meta-learner?

A Meta-learner [Künzel et al., 2019] is a statistical framework that models and estimate the CATE

$$au_t(\mathbf{x}) = \mathbb{E}[Y(t) - Y(t_0) | \mathbf{X} = \mathbf{x}]$$

No model restrictions: any supervised ML method can be used.

#### **Direct plug-in meta-learners**

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The **T-learner** (T stands for *two*):

- Consider two models models  $\mu_t$  and  $\mu_{t_0}$ , where  $\mu_w(\mathbf{x}) = \mathbb{E}(Y(w)|\mathbf{X} = \mathbf{x})$  for  $w \in \{t, t_0\}$
- Estimate  $\hat{\mu}_t$  by regressing Y(t) on **X** using  $\mathbf{S}_t = \{i, T_i = t\}$ . Do the same for  $\hat{\mu}_{t_0}$ .
- Compute the CATE as plug-in difference  $\hat{ au}_{ au}(m{x}) = \hat{\mu}_t(m{x}) \hat{\mu}_{t_0}(m{x})$

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- Estimate  $\hat{\mu}_t$  by regressing Y(t) on **X** using  $\mathbf{S}_t = \{i, T_i = t\}$ . Do the same for  $\hat{\mu}_{t_0}$ .
- Compute the CATE as plug-in difference  $\hat{ au}_T({m x}) = \hat{\mu}_t({m x}) \hat{\mu}_{t_0}({m x})$

The **S-learner** (S stands for *single*):

- Consider a single model  $\mu$  such that  $\mu(w, \mathbf{x}) = \mathbb{E}(Y_{obs} \mid T = w, \mathbf{X} = \mathbf{x})$ .
- Estimate  $\hat{\mu}$  by regressing  $Y_{\rm obs}$  on both **X** and **T** using all observed data.
- Compute the CATE as plug-in difference  $\hat{\tau}_{S}(\mathbf{x}) = \hat{\mu}(t, \mathbf{x}) \hat{\mu}(t_{0}, \mathbf{x})$ .

#### **Pseudo-outcome meta-learners**

**Definition:** Learners that target the CATE directly by regressing a pseudo-outcome  $Z_t$  on X. Here  $r(t, X) = \mathbb{P}(T = t | X)$  is the GPS and  $\mu_t = \mathbb{E}(Y(t) | X)$ .

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**M-learner**: (M stands for *modified*)

$$Z_t^M = \frac{\mathbf{1}\{T=t\}}{r(t,\boldsymbol{X})} Y_{\rm obs} - \frac{\mathbf{1}\{T=t_0\}}{r(T=t_0,\boldsymbol{X})} Y_{\rm obs}.$$

**DR-learner**: (DR stands for *Doubly-Robust*)

$$Z_t^{DR} = \frac{Y_{\text{obs}} - \mu_T(\boldsymbol{X})}{r(T = t, \boldsymbol{X})} \mathbf{1}\{T = t\} - \frac{Y_{\text{obs}} - \mu_T(\boldsymbol{X})}{r(t_0, \boldsymbol{X})} \mathbf{1}\{T = t_0\} + \mu_t(\boldsymbol{X}) - \mu_{t_0}(\boldsymbol{X}).$$

X-learner: (X stands for Cross estimation procedure)

$$Z_t^X = \mathbf{1}\{T = t\}(Y_{\text{obs}} - \mu_{t_0}(X)) + \sum_{t' \neq t} \mathbf{1}\{T = t'\}(\mu_t(X) - Y_{\text{obs}})$$
$$+ \sum_{t' \neq t} \mathbf{1}\{T = t'\}(\mu_{t'}(X) - \mu_{t_0}(X)).$$

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#### Neyman orthogonality based learners: R-learner

**Definition**: Learners that use the Neyman-Orthogonality and the Robinson [1988] decomposition to address a minimization problem with respect to a causal component.

**R-Learner:** Estimate all K - 1 CATE models  $\{\tau_t\}_{t \neq 0}$  by addressing:

$$\{\widehat{\tau}_{t}^{(\mathrm{R})}\}_{t\neq t_{0}\in\mathcal{T}} = \underset{\{\tau_{t}\}_{t\neq t_{0}}\in\mathcal{F}}{\operatorname{arg\,min}} \frac{1}{n} \sum_{i=1}^{n} \left[ (Y_{\mathrm{obs},i} - m(\boldsymbol{X}_{i})) - \sum_{t\neq t_{1}\in\mathcal{T}} \left( \mathbf{1}\{T_{i} = t\} - r(t, \boldsymbol{X}_{i}) \right) \tau_{t}(\boldsymbol{X}_{i}) \right]^{2}$$
  
where  $r(t, \boldsymbol{x}) = \mathbb{P}(T = t \mid \boldsymbol{X} = \boldsymbol{x}), \ m(\boldsymbol{x}) = \mathbb{E}(Y_{\mathrm{obs}} \mid \boldsymbol{X} = \boldsymbol{x}) \text{ and } \mathcal{F} \text{ is the space of candidate}$ 

models (e.g. linear models).

# **Comparison of meta-learners**

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Meta-learner	Advantages	Disadvantages
T-learner	✓ Simple approach	➤ Selection bias
S-learner	$\checkmark$ Simple approach	<ul> <li>Low sample regime</li> <li>Confounding effects</li> <li>Regularization bias</li> </ul>
M-learner	✓ Consistency*	🗡 High variance
DR-learner	✓ Consistency*	🔀 High variance
	✓ Doubly Robust	
X-learner	✓ Consistency*	🗡 Too complex
	$\checkmark$ Low variance	
R-learner	$\checkmark$ Flexible representation	× Heavy problem
		× Consistency?

A pseudo-outcome meta-learner is said to be *consistent if*  $\mathbb{E}(Z_t \mid \mathbf{X} = \mathbf{x})$  gives an unbiased estimation of the CATE  $\tau_t(\mathbf{x})$ .

The pseudo-outcome random  $Z_t$  incorporate the GPS r and the outcome model  $\mu_{..}$  they are called *nuisance parameters*.

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The pseudo-outcome random  $Z_t$  incorporate the GPS r and the outcome model  $\mu$ .. they are called *nuisance parameters*.

In reality, you need to first the nuisance parameters (now  $\hat{r}$  and  $\hat{\mu}$ .) to have the pseudo-outcome vector  $\boldsymbol{z}_t = (Z_{t,i})_{i=1}^n$  and regress it on  $\boldsymbol{X}$ .

The consistency of these meta-learners is achieved if the nuisance parameters are well-specified.

One key element to prove the consistency of pseudo-outcome meta-learners is the assumption of Unconfoundedness.

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$$\mathbb{E}(\mathbf{1}\{T=t\}Y_{\text{obs}} \mid \mathbf{X}=\mathbf{x}) = \mathbb{E}(\mathbf{1}\{T=t\}Y(t) \mid \mathbf{X}=\mathbf{x})$$

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Indeed,

$$\begin{split} \mathbb{E}(\mathbf{1}\{\mathcal{T}=t\}Y_{\mathrm{obs}} \mid \boldsymbol{X}=\boldsymbol{x}) &= \mathbb{E}(\mathbf{1}\{\mathcal{T}=t\}Y(t) \mid \boldsymbol{X}=\boldsymbol{x}) \\ &= \mathbb{E}(\mathbf{1}\{\mathcal{T}=t\} \mid \boldsymbol{X}=\boldsymbol{x})\mathbb{E}(\mathbf{1}\{\mathcal{T}=t\} \mid \boldsymbol{X}=\boldsymbol{x}) \end{split}$$

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$$\mathbb{E}(\mathbf{1}\{T=t\}Y_{\text{obs}} \mid \mathbf{X} = \mathbf{x}) = \mathbb{E}(\mathbf{1}\{T=t\}Y(t) \mid \mathbf{X} = \mathbf{x})$$
$$= \mathbb{E}(\mathbf{1}\{T=t\} \mid \mathbf{X} = \mathbf{x})\mathbb{E}(\mathbf{1}\{T=t\} \mid \mathbf{X} = \mathbf{x})$$
$$= r(t, \mathbf{x})\mu_t(\mathbf{x})$$

and so on..

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$$= r(t, \mathbf{x})\mu_t(\mathbf{x})$$

and so on ..

All you need to have is  $\hat{r} = r$  and/or  $\hat{\mu}_t = \mu_t$  to obtain  $\mathbb{E}(Z_t \mid \mathbf{X} = \mathbf{x})$ .

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Assumption A1. We assume that the outcomes Y(t) are generated from a function f such that

$$Y(t) = f(t, \mathbf{X}) + \epsilon$$
 with  $\epsilon \sim \mathcal{N}(0, \sigma^2)$ 

Assumption A2. We assume the existence of  $\beta_t^* \in \mathbb{R}^p$  such that  $f(t, \mathbf{x}) = \sum_{j=0}^{p-1} \beta_{t,j}^* f_j(\mathbf{x})$ . Assumption A3. We assume the positivity of the GPS  $0 < r_{\min} \le r(t, \mathbf{X})$ , and we assume that f

and  $\mu_t$  are bounded i.e. there exists C > 0 such that  $|\mu_t(\mathbf{x})|, |f(t, \mathbf{x})| \leq C$  for all  $t \in \mathcal{T}$  and  $\mathbf{x} \in \mathbb{R}^d$ .

Consider the pseudo-outcome random Variable  $Z_t$  such that

$$Z_t = A_t(T, \boldsymbol{X}) Y_{\mathrm{obs}} + B_t(T, \boldsymbol{X})$$

where  $A_t(T, \mathbf{X})$  and  $B_t(T, \mathbf{X})$  are given for each pseudo-outcome meta-learner.

Consider the pseudo-outcome random Variable  $Z_t$  such that

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where  $A_t(T, \mathbf{X})$  and  $B_t(T, \mathbf{X})$  are given for each pseudo-outcome meta-learner. The regression coefficient  $\hat{\beta}_t$  are given by the Ordinary Least Squares (OLS) method

$$\widehat{\boldsymbol{\beta}}_t = \left( \mathbf{H}^{\top} \mathbf{H} \right)^{-1} \mathbf{H}^{\top} \boldsymbol{z}_t,$$

where  $\mathbf{z}_t = (Z_{t,i})_{1 \le i \le n}$  and  $\mathbf{H} = (\mathbf{H}_{ij}) \in \mathbb{R}^{n \times p}$  is the regression matrix.

#### Theorem

Under Assumptions (A1-A3), the OLS estimator  $\hat{\beta}_t$  has bias  $\mathbb{B}(\hat{\beta}_t) = \mathbb{E}(\hat{\beta}_t - \beta_t^*) = 0$  if the nuisance parameters are well-specified, and a covariance matrix  $\mathbb{V}(\hat{\beta}_t) = 1/n \mathbf{C}$ , whose terms  $\mathbf{C}_{ij}$  are bounded by:

$$|\mathbf{C}_{ij}| \leq \begin{cases} \mathcal{E}^{M} = \mathcal{O}\left(\frac{1}{r_{\min}^{1+\epsilon}}\right) \text{ for the M-learner} \\ \mathcal{E}^{DR} = \mathcal{O}\left(\frac{\operatorname{err}(\widehat{\mu}_{t}) + \operatorname{err}(\widehat{\mu}_{t_{0}})}{r_{\min}^{1+\epsilon}}\right) \text{ for the DR-learner} \\ \mathcal{E}^{X} = \mathcal{O}\left(K^{2}\sum_{t' \neq t} \operatorname{err}(\widehat{\mu}_{t'})\right) \text{ for the X-learner} \end{cases}$$

Where  $\operatorname{err}(\widehat{\mu}_t) = \mathbb{E}\left[f(t, \boldsymbol{X}) - \widehat{\mu}_t(\boldsymbol{X})\right]^2$  is the estimation error of  $\widehat{\mu}_t$ .

Step 1: We write  $\hat{\beta}_t$  as function of  $\beta_t^*$ .

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$$= \dots \text{ replace } \boldsymbol{Y}_{\text{obs}} \text{ by } f(\boldsymbol{T},\boldsymbol{X}) + \boldsymbol{\epsilon} \dots$$

$$= \dots \text{ Add and subtract } \tau_{t}(\boldsymbol{X}) \dots$$

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$$= \dots \text{ Gather terms of } \boldsymbol{\beta}_{t}^{*} \text{ and residuals } \dots$$

$$= \boldsymbol{\beta}_{t}^{*} + (\mathbf{H}^{\top}\mathbf{H})^{-1}\mathbf{H}^{\top}\tilde{\boldsymbol{\epsilon}}_{t}$$

where  $\tilde{\epsilon}_i = \psi_t(T_i, \mathbf{X}_i) + A_t(T_i, \mathbf{X}_i)\epsilon_i$  and  $\psi_t(T_i, \mathbf{X}_i) = A_t(T_i, \mathbf{X}_i)f(T_i, \mathbf{X}_i) - \tau_t(\mathbf{X}_i) + B_t(T_i, \mathbf{X}_i)$ 

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$$= \dots \text{ replace } Y_{\text{obs}} \text{ by } f(T,\boldsymbol{X}) + \boldsymbol{\epsilon} \dots$$

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where  $\tilde{\epsilon}_i = \psi_t(T_i, \mathbf{X}_i) + A_t(T_i, \mathbf{X}_i)\epsilon_i$  and  $\psi_t(T_i, \mathbf{X}_i) = A_t(T_i, \mathbf{X}_i)f(T_i, \mathbf{X}_i) - \tau_t(\mathbf{X}_i) + B_t(T_i, \mathbf{X}_i)$ Here,  $\mathbb{E}(\tilde{\epsilon}) = \mathbb{E}(\psi_t(T, \mathbf{X})) = 0$  if the nuisance parameters in  $A_t$  and  $B_t$  are well-specified.

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Step 2: We consider the random variables  $Z_t^{(n)}$  of mean m and covariance  $C_z$  such that

$$\boldsymbol{Z}_{t}^{(n)} = \left(\frac{1}{n}(\boldsymbol{\mathsf{H}}^{\top}\tilde{\boldsymbol{\epsilon}})_{1}, \dots, \frac{1}{n}(\boldsymbol{\mathsf{H}}^{\top}\tilde{\boldsymbol{\epsilon}})_{p}, \frac{1}{n}(\boldsymbol{\mathsf{H}}^{\top}\boldsymbol{\mathsf{H}})_{11}, \dots, \frac{1}{n}(\boldsymbol{\mathsf{H}}^{\top}\boldsymbol{\mathsf{H}})_{pp}\right)^{\top} \in \mathbb{R}^{p+p^{2}}$$

We write the residual term as function of  $\beta_t^*$  and  $\boldsymbol{Z}_t^{(n)}$ :

$$\widehat{\boldsymbol{\beta}}_{t} = \boldsymbol{\beta}_{t}^{*} + \left(\mathbf{H}^{\top}\mathbf{H}\right)^{-1}\mathbf{H}^{\top}\tilde{\boldsymbol{\epsilon}}_{t} = \boldsymbol{\beta}_{t}^{*} + \left(\frac{1}{n}\mathbf{H}^{\top}\mathbf{H}\right)^{-1}\left(\frac{1}{n}\mathbf{H}^{\top}\tilde{\boldsymbol{\epsilon}}_{t}\right)$$
$$= \boldsymbol{\beta}_{t}^{*} + \boldsymbol{\phi}(\boldsymbol{Z}_{t}^{(n)}) = \boldsymbol{\beta}_{t}^{*} + \boldsymbol{\Phi}(\boldsymbol{S}^{(n)}, \boldsymbol{m})$$

where  $\Phi : \mathbb{R}^{p+p^2} \times \mathbb{R}^{p+p^2} \to \mathbb{R}^p$  and  $\phi : \mathbb{R}^{p+p^2} \to \mathbb{R}^p$  are  $\mathcal{C}^1$ -functions and  $\boldsymbol{S}^{(n)} = \sqrt{n} (\boldsymbol{Z}_t^{(n)} - \boldsymbol{m}).$ 

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Step 3: We apply on  $S^{(n)}$  the multivariate Central Limit Theorem (CLT):

$$\sqrt{n} (\boldsymbol{S}^{(n)} - \boldsymbol{0}) \stackrel{\mathcal{L}}{\longrightarrow} \mathcal{N}(\boldsymbol{0}, \mathbf{C}_z)$$

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and the Delta method

$$\sqrt{n} \Big[ \Phi(S^{(n)}, \boldsymbol{m}) - \Phi(\boldsymbol{0}, \boldsymbol{m}) \Big] \stackrel{\mathcal{L}}{\longrightarrow} \mathcal{N} \left( \boldsymbol{0}, J_{\Phi}^{(1)}(\boldsymbol{0}, \boldsymbol{m})^{\top} \mathsf{C}_{z} J_{\Phi}^{(1)}(\boldsymbol{0}, \boldsymbol{m}) \right),$$

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and we get

$$\widehat{\boldsymbol{\beta}}_t = \boldsymbol{\beta}_t^* + \Phi(\boldsymbol{S}_n, \boldsymbol{m}) \approx \boldsymbol{\beta}_t^* + \Phi(\boldsymbol{0}, \boldsymbol{m}) + \boldsymbol{g}_n / \sqrt{n}.$$

where  $\boldsymbol{g}_n$ , a Gaussian noise with covariance matrix of  $J^{(1)}_{\Phi}(\boldsymbol{0},\boldsymbol{m})^{\top} C J^{(1)}_{\Phi}(\boldsymbol{0},\boldsymbol{m})$ .

Step 4: We get the expression of the bias and variance of  $\widehat{\boldsymbol{\beta}}_t$  For n big enough :

$$\mathbb{E}(\widehat{oldsymbol{eta}}_t)=oldsymbol{eta}_t^*+\Phi(oldsymbol{0},oldsymbol{m}).$$

and,

$$\mathbb{V}(\widehat{\boldsymbol{\beta}}_t) \approx \frac{1}{n} \ J_{\Phi}^{(1)}(\mathbf{0}, \boldsymbol{m})^\top \mathbf{C} J_{\Phi}^{(1)}(\mathbf{0}, \boldsymbol{m}).$$

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Here,  $\mathbb{B}(\hat{\beta}_t) = \mathbb{E}(\hat{\beta}_t) - \beta_t^*) = \Phi(\mathbf{0}, \mathbf{m})$  in the general case, and  $\mathbb{B}(\hat{\beta}_t) = 0$  in the specific case of well-specified nuisance parameters.
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By Slutsky's theorem:

$$egin{aligned} &\sqrt{n}ig(\widehat{eta}_t - eta_t^*ig) = nig(\mathbf{H}^{ op}\mathbf{H}ig)^{-1}\cdot 1/\sqrt{n} \; \mathbf{H}^{ op}\widetilde{\epsilon} \ & \stackrel{\mathcal{L}}{\longrightarrow} \mathcal{N}(\mathbf{0},\mathbf{F}^{-1}\mathbf{\Sigma}\mathbf{F}^{-1}) \end{aligned}$$

where  $\mathbf{F} = \lim_{n \to +\infty} 1/n \ (\mathbf{H}^{\top} \mathbf{H})$  and  $\boldsymbol{\Sigma}$  is a covariance matrix with entries

$$\boldsymbol{\Sigma}_{ij} = \mathbb{E}\big[f_i(\boldsymbol{X})f_j(\boldsymbol{X})\psi_t^2(\boldsymbol{T},\boldsymbol{X})\big) + \sigma^2 \mathbb{E}\big(f_j(\boldsymbol{X})f_{j'}(\boldsymbol{X})A_t^2(\boldsymbol{T},\boldsymbol{X})\big]$$

Thus

$$\mathbb{B}(\widehat{\boldsymbol{\beta}}_t) = \mathbb{E}(\widehat{\boldsymbol{\beta}}_t - \boldsymbol{\beta}_t^*) = 0,$$
$$\mathbb{V}(\widehat{\boldsymbol{\beta}}_t) \approx \frac{1}{n} \mathbf{F}^{-1} \mathbf{\Sigma} \mathbf{F}^{-1}.$$

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Comparing the errors bounds of each meta-learner is equivalent to compare the terms  $|\mathbf{\Sigma}_{ij}|$ 

Thus

$$\mathbb{B}(\widehat{\boldsymbol{\beta}}_t) = \mathbb{E}(\widehat{\boldsymbol{\beta}}_t - \boldsymbol{\beta}_t^*) = 0$$
$$\mathbb{V}(\widehat{\boldsymbol{\beta}}_t) \approx \frac{1}{n} \mathbf{F}^{-1} \mathbf{\Sigma} \mathbf{F}^{-1}.$$

Comparing the errors bounds of each meta-learner is equivalent to compare the terms  $|\Sigma_{ij}|$ Here, after some *long* calculations + Minkowski + Holder (see Appendix B in the paper).

$$|\mathbf{\Sigma}_{ij}| \leq \begin{cases} \mathcal{E}^{M} = \mathcal{O}\left(\frac{1}{r_{\min}^{1+\epsilon}}\right) \text{ for the M-learner} \\ \mathcal{E}^{DR} = \mathcal{O}\left(\frac{\operatorname{err}(\widehat{\mu}_{t}) + \operatorname{err}(\widehat{\mu}_{t_{0}})}{r_{\min}^{1+\epsilon}}\right) \text{ for the DR-learner} \\ \mathcal{E}^{X} = \mathcal{O}\left(\mathcal{K}^{2}\sum_{t' \neq t} \operatorname{err}(\widehat{\mu}_{t'})\right) \text{ for the X-learner} \end{cases}$$

A semi-synthetic dataset simulating the heat extraction performance  $Q_{well}$  delivered by a multistage Enhanced Geothermal System (EGS) following the physical model:

 $Q_{\textit{well}} = Q_{\textit{fracture}} imes \ell_L/d imes \eta_d.$ 

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- $\eta_d$ , known function of d, is the stage efficiency penalizing the individual contribution when fractures are close to each other.

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A full factorial DoE dataset of  $n = 10 \times 10 \times 2 \times 3 \times 3 \times 3 \times 3 = 16200$  observations covering

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The final dataset containing  $Q_{well}$  is obtained after defining *your own* well characteristics (lateral lengths  $\ell_L$  and fracture spacing d).

# Creation of biased dataset

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**Example:** Geothermal wells with larger lateral lengths are likely to have more fractures (expensive wells are located in better geological areas).

**Consequence:** Low (under-estimated) heat performance for small wells and high (over-estimated) heat performance for large wells.

### Example of preferential selection

Consider three-level treatments  $T \in \{0, 1, 2\}$  (e.g. lateral length) and **discrete** covariate X is uniformly distributed  $X \sim U(100, 1000)$  (e.g. fracture length).

In  $\mathbf{D}_0$ ,  $T_i = 0$  and the  $X_i$  are i.i.d uniformly distributed over  $[100, 300] = I_0$ . In  $\mathbf{D}_1$ ,  $T_i = 1$  and the  $X_i$  are i.i.d uniformly distributed over  $(300, 600] = I_1$ . In  $\mathbf{D}_2$ ,  $T_i = 2$  and the  $X_i$  are i.i.d uniformly distributed over  $(600, 1000] = I_2$ . In  $\mathbf{D}_3$ , the treatment  $T_i$  is assigned randomly (RCT setting) to  $X_i$ 

# Example of preferential selection ii

This is a observational setting where T is confounded X (e.g. the larger X is, the more likely we have chance to receive the treatment T = 2). The Generalized Propensity Score r satisfies:



### What can we do with this dataset?

You can have more fun by manipulating the dataset.

- Introduce more selection bias in the dataset.
- Remove some observations (causal inference with missing data).
- Remove some covariates (causal inference with unobserved confounders)
- Change the distribution of "controlled" covariates (Lateral length and average spacing)
- ... any other suggestion?

Availability: The semi-synthetic dataset is available at this link.

It will be available *soon* on my Github (with the code and the biased dataset).

We consider the lateral length  $T = \ell_L$  as treatment,  $Y = \log(Q_{well})$  as outcome and X are the rest of parameters. We want to estimate CATEs of the lateral length such that

 $\tau_{\ell_L}(\mathbf{x}) = \mathbb{E}\left[\log\left(Q_{\textit{well}}(\ell_L)\right) - \log\left(Q_{\textit{well}}(\ell_0)\right) \mid \mathbf{X} = \mathbf{x}\right] = \log(\ell_L) - \log(\ell_0)$ 

i.e. the expected improvement of  $\log(Q_{well})$  compared to baseline well of  $\ell_0$ .

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**Observational biased dataset.** A sample of n = 10000 units such that Wells with high lateral length  $\ell_L$  are likely to have larger fractures  $\ell_F$  (and therefore better heat  $Q_{well}$ ) and vice versa. Confounder variable: fracture length

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**Observational biased dataset.** A sample of n = 10000 units such that Wells with high lateral length  $\ell_L$  are likely to have larger fractures  $\ell_F$  (and therefore better heat  $Q_{well}$ ) and vice versa. Confounder variable: fracture length

**Goal.** Know which meta-learners perform better to estimate the true CATEs  $\tau_{\ell_l}$ ?

Here, the GPS satisfies (proof in the paper for the generalized case with K treatment)

$$\mathbb{P}(\text{Lateral\_length} = \ell_L \mid \boldsymbol{X} = \boldsymbol{x}) = \begin{cases} \frac{14}{26} & \text{if frac\_length} \in [h(\ell_L), h(\ell_L) + 1000], \\ \frac{1}{26} & \text{otherwise.} \end{cases}$$

**Consequence:** low (under-estimated) heat performance for small wells and high (over-estimated) heat performance for large wells.



#### Answers to some questions about our work i

**Q2:** Do the « Double Machine Learning » and « Doubly robust learning » approaches fall in the same classe of Meta-learners?

A: The DR-learner is inspired from « Doubly Robust learning » approach.

- 1. You estimate the outcome model  $\mu_t$  and the propensity score r
- 2. You build the pseudo-outcome  $Z_t$
- 3. You regress  $Z_t$  on **X** to estimate CATEs.

But the « Double Machine Learning » is quite a different approach, but similar somehow to the R-learner).

- 1. You assume a structural equation on the outcome Y and T given **X** and the CATE  $\tau$
- 2. You estimate the structural components of this structural equation
- 3. You estimate the CATEs  $\tau$  by minimizing the residuals errors

#### Answers to some questions about our work ii

**Q3:** Random Forest and XGBoost are interpolating models unlike linear models, don't you think that maybe the reason why linear model performs better ?

**A**: Excellent remark ! We have doubt the problem of *overfitting*, we will try extrapolating models and investigate their results.

**Q4:** Is the estimation of CATEs an interpolation or extrapolation problem?

**A:** For **X** it is an interpolation problem whereas for T it is extrapolation problem. We can describe it as *interpolation problem with missing data*.

#### Answers to some questions about our work iii

**Q6:** Can you comment more about the mPEHE metric?

**A:** The mPEHE is the mean of PEHE over all treatments. It is an extension of the PEHE [Hill, 2011, Shalit et al., 2017, Curth et al., 2021], which is an equivalent to RMSE in the binary case.

Q7: Don't you think that the mPEHE metric is the adapted one?

**A1:** Well spotted, mPEHE is a combinaison of norms  $\ell_2$  and norm  $\ell_1$ . It could be more interesting to take *norm* $\ell_2$  or *norm* $\ell_1$  over all treatments.

**A2:** The mPEHE treats all treatment equally, one may think of a weighted metric that penalizes more or less certain treatments.

Q9: Did you try to run different simulations with the same selection bias?

**A:** No, our simulations were run on a fixed seed. We will try to run different simulations and inspect the results.

**Q9 bis:** Did you change the sample size *n* and see what happens ?

**A:** Yes, we did in Appendix D5. Increasing the sample size n improves the quality of the meta-learner's estimation (expect for the M-learner)

#### Answers to some questions about our work v

**Q10:** What about The conditional independence testing?

A: Unfortunately, no use at this stage. Maybe it can be used to regularized meta-learners?

Q12: The Generalized Propensity Score appears less in the paper, why?

**A1:** The nature of the problem require the estimation of the CATE at specific sub-groups of units.

**A2:** Unlike the ATE, conditioning on the covariates X is much stronger than conditioning on the GPS r.

**A3**: The GPS is use to regularize the T-learner and to define pseudo-outcome variables that target the CATE.

#### Answers to some questions about our work vi

Q12: At which level you may need the assumption 3.1 of Unconfoundedness?

A: To guaranty the identification of the CATE and the consistency of meta-learners

**Q13:** Don't you need the Do-calculus in your work?

**A:** The graph of the Rubin Causal Model is known, no collider, no mediator, only a confounder **X**.

In the context of counterfactual prediction with RCM, intervening on X is equivalent to conditioning on X.

$$p(Y(t) \mid do(\boldsymbol{X} = \boldsymbol{x})) = p(Y(t) \mid \boldsymbol{X} = \boldsymbol{x}).$$
(1)

#### Answers to some questions about our work vii

**Q15:** You considered discrete treatment with K = 10, what would be the result if  $K \to +\infty$ ?

A1: On-going work.. but some preliminary results indicate that:

- The performances of the R-learner increase.
- The performances of the T-learner decrease.
- The performances of the X- and S-learners are similar
- Maybe the X-learner is equivalent to S-learner for  $K \to +\infty$ .

**A2:** The generalization to continuous treatment would require kernel methods and the estimation of conditional distribution (generalized propensity score).

**Q17:** Imagine that we want to be more precise certain treatments and make the errors smaller than other treatments? What should we do and how?

**A1:** The X-learner may be a solution. It incorporates information from other treatments to predict the CATE at specific level. This claim is to be verified numerically. More numerical experiments are needed.

A2: Maybe we should suggest a weighted metric ?

#### Answers to some questions about our work ix

 $\ensuremath{\textbf{Q18:}}$  Do you have any reasons why to select a specific model or approach while estimating CATEs ?

**A1:** The notion of meta-learners does not require specific model (i.e. model-free approach). We had the freedom to use any base-learner for prediction (Neural Network will be also included later).

**A2:** One of our perspectives is the further investigation of the so-called "Sample Fitting" strategies [Okasa, 2022]: Cross-validation, Train-test split etc.

**Q20:** Does the treatment change the distribution of p(Y(t)) ?

A: We did not consider these issues on our work.

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